

Reginald Porcher Jr.

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PROFESSIONAL SUMMARY

Digital media storyteller and content creator with hands-on experience producing multimedia content for major live events and covering sports for a university publication. Pursuing a Master's in Digital Media Communications at Texas State University, with a cross-disciplinary background in visual content production, editorial writing, and front-end development.

EDUCATION

Texas State University

Master of Arts, Digital Media Communications.

Expected Spring 2027

Texas State University

Bachelor of Science, Digital Media Innovation. Minor in Media Studies.

Aug 2025

EXPERIENCE

Music Student Content Crew Member

March 2026 – March 2026

South by Southwest (SXSW)

- Partnered with a 2-person student team selected to cover the 2026 SXSW Music conference and festival on behalf of the official SXSW Content team.
- Captured photo and video content across Keynotes, Featured Sessions, and live event programming for distribution on official SXSW social media accounts.
- Produced trend reports from assigned conference tracks, synthesizing key themes and insights for the content team.

Sports Reporter

Apr 2024 – May 2025

University Star

- Conducted interviews with student athletes and coaching staff to develop original sports coverage.
- Wrote and filed stories on deadline, maintaining consistent output throughout the academic sports calendar.

SKILLS

Content and Media: Writing, Corporate Communications, Photo and Video Capture, Trend Reporting, User Design

Technical: HTML, CSS, JavaScript, SwiftUI, Xcode

Professional: Problem Solving, Customer Service, Data Entry, Organizational and Time Management