

Reginald Porcher Jr.

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PROFESSIONAL SUMMARY

Graduate student in Digital Media Communications at Texas State University with hands-on experience in social media content creation, multimedia production, and front-end development. Skilled in HTML, CSS, JavaScript, and SwiftUI, with a background in live event coverage, digital storytelling, and communications. Expected to graduate Spring 2027.

EDUCATION

Texas State University

Master of Arts in Digital Media Communications.

Expected Spring 2027

Texas State University

Bachelor of Science in Digital Media Innovation. Minor in Media Studies.

Aug 2025

EXPERIENCE

Music Student Content Crew

March 2026 – March 2026

SXSW

- Collaborated on a 2-student team selected to provide official multimedia coverage of the SXSW Music conference and festival.
- Shot photo and video content using a Sony a6100 across Keynotes, Featured Sessions, and event programming for distribution on official SXSW social media accounts.
- Edited photo and video assets in Adobe Premiere and Adobe Photoshop for same-day publication on official SXSW social channels.
- Produced trend reports from assigned conference tracks, synthesizing session highlights into shareable digital content.

Sports Reporter

Apr 2024 – May 2025

University Star

- Conducted interviews with athletes and coaches to develop story angles and gather on-record quotes.
- Wrote and filed up to 2 sports stories simultaneously under deadline for the university's student-run newspaper.

SKILLS

Technical: HTML, CSS, JavaScript, SwiftUI, Xcode, Adobe Premiere, Adobe Photoshop, Sony a6100, User Interface Design, Data Entry

Professional: Social Media Content Creation, Multimedia Production, Corporate Communications, Writing, Problem Solving, Customer Service, Organizational and Time Management, Attention to Detail